

ShineSM

SIMPLE FOR YOU
GUARANTEED BY US!



I love the impact that my Shine is making in my community. And, I love being home with my family nights and weekends.”



– Taylor Forbus

Shine Window Care & Holiday Lighting, Alpharetta, GA



WHO WE ARE:

Shine History

1998

Humble Beginnings

In 1998, Chris Fisher, the founder of Shine, set out on a journey to build a company that had the **capacity to serve others while creating opportunities that enabled everyday people to fully maximize their God-given potential.**

2006

The Path to Growth

In 2006, Fisher began seeking **innovative ways to supplement the slow seasons of his young business** and provide his valued employees with consistent work year-round.

2011

The Path to Growth

In 2011, Fisher **officially made the decision to franchise Shine Window Care & Holiday Lighting**, and two leaders at Shine, Aaron Haarsma and Lee DeJonge, became the first Shine franchisees.

2023

Today

Quickly rising the ranks as a franchise powerhouse, **Shine has grown to more than 61 locations in 18 states** and has been recognized by a number of leading business publications, including *Entrepreneur Magazine*, as a top franchise in the nation.



RANKED
2019
2020
2021
2022



ShineSM

WHAT DOES SHINE DO:

Services

Here's how we make
your home *Shine*.

- Christmas Lighting
- Landscape Lighting
- House Washing
- Gutter Cleaning
- Power Washing
- Window Cleaning
- Patio Lighting



◆ *Shine*SM ◆◆

THE SHINE VISION:

Creating a Brighter World

The Shine Mission is “Be A Light”



Our Family



Our Team



Our Community



Our Nation



Our World

Shine's Values Fuel the Mission

- Serving
- Positive Energy
- Excellence
- Safety
- Fun

*Shine*SM



WHO ARE WE LOOKING FOR:

The Ideal Shine Candidate



- Finds Passion in **growing and leading a team**
- **Self Motivated** and appreciates family values
- **Likeable people person** that enjoys building relationships
- Driven to succeed and **make a difference in their community**
- Net Worth \$300,000
- Liquidity \$75,000

◆ *Shine*SM ◆◆

ShineSM Territories



Over 61 Franchise Locations
Open Across the US and Growing!

- **50,000 households** or more
- 20,000 or more households with **incomes over \$100,000**

Time to *Shine*SM

- **Affordable Investment**
- **Low Overhead** - Cash based, referable business
- **Highly Scalable Business**
- **Strong Return on Investment**
- **Value-Led Company**
- **Room to Grow** - There are a lot of windows out there!



ShineSM

Thank you for your interest in the Shine franchise opportunity!

Our VP of Development, Eric Stehle will be contacting you soon.

