



Shine®

Why Franchising Works

Most people lack the expertise in the essential disciplines needed to develop a successful business within an acceptable timeframe. Franchising offers a cost-effective way to increase your chances of success by leveraging proven systems and processes, allowing you to build a valuable asset with greater confidence. As a business owner, investing in a franchise provides a clear path to building a profitable business while minimizing the risks typically associated with starting a business on your own.



Hear From Our System



Our History & Story

1999

Shine is founded by Chris Fisher

2006

Expands to include holiday lighting

2011

Begins franchising application with the FTC

2012

Shine Awards First Franchise Owner | Arrows + Hope

2024

Shine Partners with Blue Maven

TODAY

49 Franchise Owners

75+ Territories operating across 18 states



Our Core Values



Servant Leadership

We have a Heart for People
and follow the Golden Rule



Pursue Excellence

We strive to give our best in
EVERY situation while being
humble and coachable



Positive Energy

We choose Joy even in
challenging circumstances



Safety

We are safe with each other and
on the job



Have Fun

We look for ways to make it fun
and generously share smiles

Mission: Be a Light in Our Communities

Vision: Creating a Brighter World

Shine®

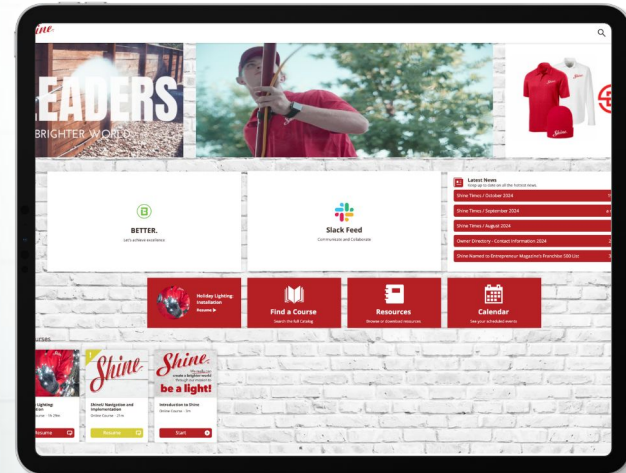


Our Services & Offerings

- Window cleaning
- Pressure washing
- Roof soft washing
- Gutter cleaning
- Interior glass cleaning
- Solar panel cleaning
- Holiday lighting
- Landscape lighting
- Permanent lighting

Industry Leading Training

- 7-Weeks Virtual Training | Shine University
- 1-Week Home Office Training
- 12-Weeks Launch Coaching
- Graduate to Franchise Business Coach



OUR DISCOVERY PROCESS

Awarding the right fit investors through our 7 step in-depth Discovery Process!



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JEFF BROWN

FRANCHISE GROWTH DIRECTOR



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